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TPRC 2001 Program

Saturday, October 27, 2001

1:00pm - 7:00pm
East Lower Foyer

REGISTRATION

TUTORIALS

2:30pm - 5:30pm
Plaza Ballroom C

Entering the Debate, Influencing the Agenda

SESSION I:
Moderator: Sharon Strover, University of Texas
Paul Margie, FCC Commissioner Michael Cobbs Office
Robert Peper, FCC Office of Plans and Policy
Brett Perlman, Commissioner, Public Utility Commission of Texas

SESSION II:
Moderator: Andrew Blau, Flanerie Works
Mark Cooper, Consumer Federation of America
David Farber, University of Pennsylvania
Gigi Sohn, Public Knowledge
W. Russell Neuman, Professor, University of Michigan

2:30pm - 4:30pm
Walnut Room

The Internet's Coming of Age

Moderator: David D. Clark, MIT
David A. Kettler, H.I.G. Ventures
John C. Klensin, AT&T
Milo Medin, Excite@Home

5:30pm - 6:30pm
Upper Lobby Foyer

RECEPTION

6:30pm - 7:30pm
Terrace Ballroom

DINNER

OPENING PLENARY SESSION

7:30pm - 9:30pm

The Federal Communications Commission
Gerry Faulhaber

Sunday, October 28, 2001

7:30am - 4:00pm East Lower Foyer	**REGISTRATION**
7:30am - 8:30am Magnolia Room	**BREAKFAST**

8:30am - 10:10am
Beech Room

Comparative Regulation
Chair: Hudson Janisch, University of Toronto

Conceptualising Regulatory Change: Explaining Shifts in Telecommunications Governance
Seamus Simpson, Rorden Wilkinson

Inventing E-Regulation in the U.S., E.U. and East Asia: Conflicting Social Visions of the Internet & the Information Society
Shalini Venturelli

Revenge of the Bellheads: How the Netheads Lost Control of the Internet
Rob Frieden

8:30am - 10:10am
Plaza Ballroom C

Value Sensitive Design of Cyberspace
Chair: Lorrie Cranor, AT&T Labs-Research

Ideological and Policy Origins of the Internet, 1957-1969
Andrew L. Russell

The Role of Institutions in the Design of Communication Technologies
Rajiv C. Shah and Jay P. Kesan

Computer Security: Competing Conceptions
Helen Nissenbaum, Batya Friedman, and Edward Felten

Leveraging Software, Advocating Ideology: Free Software and Open Source
Matt Ratto

8:30am - 10:10am
Terrace Room East

Standards
Chair: Neil Gandal, Tel Aviv University

Comparison of Wireless Standards-Setting: United States Versus Europe
Zixiang (Alex) Tan

Standards and Intellectual Property Rights in the Age of Global Communication – A Review of the International Standardization of Third-Generation Mobile Systems
Björn Hjelm

Antitrust, Intellectual Property and Standard-Setting Organizations
Mark A. Lemley

Standardization Versus Coverage in Wireless Telephone Networks
Neil Gandal and David Salant

8:30am - 10:10am
Terrace Room West

Pricing Structures
Chair: Nicholas Economides, Stern School of Business

Do Switching Costs Make Markets More or Less Competitive? The Case of 800-Number Portability
V. Brian Viard

The Bucket Brigade: Pricing and Network Externalities in Peer-to-Peer Communications Networks
Sam Chandan and Christiaan Hogendorn

Lead, Follow, or Go Your Own Way: Empirical Evidence Against Leader-Follower Behavior in Electronic Markets
Karen Clay, Michael Smith and Eric Wolff

Competition and Price Dispersion in International Long Distance Calling
Sean Ennis

10:10am - 10:40am
Plaza Ballroom Foyer

BREAK

10:40am - 12:20pm
Beech Room

International Issues in Internet Regulation and Ecommerce
Chair: Sharon Gillett

Is There a There There? Toward Greater Certainty for Internet Jurisdiction
Michael Geist

The Effect of Native Language on Internet Use
Neil Gandal and Carl Shapiro

Indicators of Independence in Regulatory Commissions
Susan E. Oberlander

Competition and Globalization: Brazilian Telecommunications Policy at Crossroads
Clelia Piragible

10:40am - 12:20pm
Plaza Ballroom C

Security in Political and Economic Contexts
Chair: Matt Blaze, AT&T Labs-Research

Internet Attacks: A Policy Framework for Rules of Engagement
William Yurcik and David Doss

What Should be Hidden and Open in Computer Security: Lessons from Deception, the Art of War, Law, and Economic Theory
Peter P. Swire

Security and Freedom Online After September 11
Alan Davidson

10:40am - 12:20pm
Terrace Room East

ENUM; IP Telephony
Chair: Milton Mueller, Syracuse University School of Information Studies

E PLURIBUS ENUM: Unifying International Telecommunications Networks and Governance
Craig McTaggart

Analyzing ENUM Service and Administration from the Bottom Up: The Addressing System for IP Telephony and Beyond
Junseok Hwang, Milton Mueller, Gunyoung Yoon and Joonmin Kim

ENUM: The Collision of Telephony and DNS Policy
Robert Cannon

Voice Over IP in the Local Exchange: A Case Study
Martin B. H. Weiss and Hak Ju Kim

10:40am - 12:20pm
Terrace Room West

Spectrum Markets
Chair: William J. Drake, Carnegie Endowment for International Peace

Spectrum Auctions, Pricing and Network Expansion in Wireless Telecommunications
Johannes M. Bauer

Best Effort Versus Spectrum Markets: The Cases of European MVNOs and (Ultra) Wideband Unlicensed Services
Lee McKnight, Raymond Linsenmayer and William Lehr

On the Use of Vickrey Auctions for Spectrum Allocation in
Developing Countries
G. Anandalingam

Communications Convergence, Spectrum Use and Regulatory
Constraints, or Property Rights, Flexible Spectrum and Satellite
Versus Terrestrial Uses and Users
Douglas W. Webbink

12:20pm - 1:50pm
Magnolia Room

LUNCH AND PLENARY SESSION
**Loaning Your Soul to the Devil: Influencing Policy Without
Selling Out**
Speaker: Matt Blaze, AT&T Labs-Research

2:00pm - 3:40pm
Beech Room

Africa and Globalization
Chair: Hudson Janisch, University of Toronto

**Globalization and Governance in Cyberspace: Mapping the
Processes of Emergent Regime Formation in Global
Information and Communications Policy**
Derrick L. Cogburn

**Negotiated Liberalization: Stakeholder Politics and
Communication Sector Reform in South Africa**
Robert B. Horwitz

**Between a Rock and Hard Place: Assessing the Application of
Domestic Policy and South Africa's Commitments Under the
WTO's Basic Telecommunications Agreement**
Tracy Cohen

2:00pm - 3:40pm
Plaza Ballroom C

Understanding the User
Chair: Lee Rainie, Pew Internet & American Life Project

**The Internet, 1995-2000: Access, Civic Involvement, and Social
Interaction**
James E. Katz, Ronald E. Rice, and Philip Aspden

**Second-Level Digital Divide: Mapping Differences in People's
Online Skills**
Eszter Hargittai

Analyzing Website Choice Using Clickstream Data
Avi Goldfarb

Profiling Internet Users' Participation in Social Change Agendas: An Application of Q-Methodology
Josephine Previte, Greg Hearn, and Susan Dann

2:00pm - 3:40pm
Terrace Room East

Domain Name Governance
Chair: L. Jean Camp, Harvard University

ICANN and Antitrust
A. Michael Froomkin and Mark A. Lemley

Competing DNS Roots: Creative Destruction or Just Plain Destruction?
Milton L. Mueller

Realspace Sovereigns in Cyberspace: The Case of Domain Names
R. Polk Wagner and Catherine T. Struve

ICANN as Regulator
Jonathan Weinberg

2:00pm - 3:40pm
Terrace Room West

Mass Media
Chair: Charles Firestone, The Aspen Institute

Is the Commercial Mass Media Necessary, or Even Desirable for Liberal Democracy?
Neil Netanel

Internet TV: Business Models and Program Content
David Waterman

Internet Radio: A New Engine for Content Diversity?
Benjamin Compaine and Emma Smith

What's Fit to Print: The Effect of Ownership Concentration on Product Variety in Daily Newspaper Markets
Lisa George

2:00pm - 3:40pm
Wallnut Room

Ecommerce
Chair: Rob Frieden, Penn State University

Electronic Commerce, Consumer Search and Retailing Cost Reduction
Cristina Mazòn and Pedro Pereira

**The Consumer Product Selection Process in an Internet Age:
Obstacles to Maximum Effectiveness and Policy Options**
Mark S. Nadel

**Bigger May Not Be Better: An Empirical Analysis of Optimal
Membership Rules in Peer-to-Peer Networks**
Atip Asvanund, Karen Clay, Ramayya Krishnan and Michael Smith

Value of Usage and Sellers' Listing Behavior in Internet Auctions
Sangin Park

3:40pm - 4:10pm
East Lower Foyer

BREAK

4:10pm - 5:50pm
Beech Room

Economic Growth and Development
Chair: Lee W. McKnight, Tufts University

**Globalisation, E-Business and SMEs: Evidence from the Italian
District of Prato**
Lucia Piscitello and Francesca Sgobbi

**Product Cycle, Wintelism, and Cross-national Production
Networks (CPN) for Developing Countries – China's Telecom
Manufacturing Industry as a Case**
Zixiang (Alex) Tan

**India Attempts to Give a Jump-start to Its Derailed
Telecommunications Liberalization Process**
Rajni Gupta

**Telecommunications and Rural Economies: Findings from the
Appalachian Region**
Sharon Strover, Michael Oden, and Nobuya Inagaki

4:10pm - 5:50pm
Plaza Ballroom C

Digital Democracy: Prospects and Possibilities
Chair: Andrew Blau, Flanerie Works

**Security Considerations for Remote Electronic Voting Over the
Internet**
Avi Rubin

**Signing Initiative Petitions Online: Possibilities, Problems, and
Prospects**
Walter Baer

CyberCampaigns and Canadian Politics: Still Waiting?
Tony Christensen and Peter McCormick

Efficient Choice, Inefficient Democracy? The Implications of Cable and Internet Access for Political Knowledge and Voter Turnout
Markus Prior

4:10pm - 5:50pm
Terrace Room East

Regulating the Infrastructure
Chair: Jorge Schement, Penn State University

Commonalities: The Rural Electrification Administration and High-Speed Rural Internet Access
Laurence J. Malone

Competition in Fiber to the Home
Sharon Eisner Gillett and Emy Tseng

Voice Versus Data: Estimates of Media Usage and Network Traffic
A. Michael Noll

Policy for Access: Framing the Question
David Allen

4:10pm - 5:50pm
Terrace Room West

Policy Convergence: Open Access and QoS
Chair: Julie Cohen, Georgetown University Law Center

Open Access Beyond Cable: The Case of Interactive TV
Hernan Galperin and François Bar

Open Access to Monopoly Cable Platforms Versus Direct Access to Competitive International Telecommunications Satellite Facilities: A Study in Contrasts
Ken Katkin

Limits to Certainty in QoS Pricing and Bandwidth
L. Jean Camp and Carolyn Gideon

Quality of Service Monitoring: Performance Metrics across Proprietary Content Domains
Shawn O'Donnell, Hugh Carter Donahue and Josephine Ferrigno-Stack

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6:00pm - 7:00pm
Upper Lobby Foyer

RECEPTION

7:00pm - 9:00pm
Plaza Ballroom C

DINNER AND SOCIAL EVENT

Monday, October 29, 2001

7:30am - 12:00pm East Lower Foyer	**REGISTRATION**

7:30am - 8:30am Magnolia Room	**BREAKFAST**

8:30am - 10:10am
Beech Room

Universal Service
Chair: David Phillips, University of Texas at Austin

Universal Service: Specific Services on Generic Networks –
Some Logic Begins to Emerge in the Policy Area
Richard A. Cawley

A Framework for Assessing Universal Service Obligations: A
Developing Country Perspective
Rekha Jain and Pinaki Das

National Information Infrastructure Development in Canada and
the U.S.: Redefining Universal Access and Universal Service in
the Age of Techno-Economic Convergence
Martin Dowding

Universal Service in Times of Reform: Affordability and
Accessibility of Telecommunication Services in Latin America
Martha Fuentes-Bautista

8:30am - 10:10am
Plaza Ballroom C

Communities, Cities, and the Internet
Chair: Gene Crick, TeleCommunity Resource Center

The Internet and Community Networks: Case Studies of Five
U.S. Cities
John B. Horrigan

Higher Civic Engagement among Early Internet Adopters:
Trend or Phase?
Andrea L. Kavanaugh

Geography and the Internet: Is the Internet a Substitute or a
Complement for Cities?
Todd Sinai and Joel Waldfogel

Out of the Loop: Problems in the Development of Next
Generation Community Networks
Murali Venkatesh and Donghee Shin

8:30am - 10:10am
Terrace Room East

Intellectual Property
Chair: Michael Niebel, European Commission

Coase's Penguin, or Linux and the Nature of the Firm
Yochai Benkler

Is Patent Law Technology-Specific?
Dan L. Burk and Mark A. Lemley

Spiders and Crawlers and Bots, Oh My: The Economic Efficienc
and Public Policy of Online Contracts that Restrict Data
Collection
Jeffrey Rosenfeld

8:30am - 10:10am
Terrace Room West

The Law of (Un)intended Consequences? The Telecom Act Fi
Years Later
Chair: Russell Neuman, University of Michigan

Assessing the Effectiveness of Section 271 Five Years After t
Telecommunications Act of 1996
Daniel R. Shiman and Jessica Rosenworcel

The Impact of Incentives in the Telecommunications Act of
1996 on Corporate Strategies
Martha A. Garcia-Murrillo and Ian MacInnes

Competition and Commons: The Post-Telecom Act Public
Interest, in and after the AOLTW Merger
Patricia Aufderheide

The Role of Incentives for Opening Monopoly Markets:
Comparing GTE and BOC Cooperation with Local Entrants
Federico Mini

10:40am - 12:20pm
Beech Room

Deregulation, Markets, and Social Goals
Chair: Sharon Strover, University of Texas at Austin

Crisis of Public Utility Deregulation and the Unrecognized
Welfare State
Barbara A. Cherry

Digital Arroyos: An Examination of State Policy and Regula
Market Boundaries in Constructing Rural Internet Access
Kyle Nicholas

PUC Autonomy and Policy Innovation: Local Telephone Competition in Arkansas and New York
Hokyu Lee and Harmeet Sawhney

Bringing the Internet to Schools: U.S. and E.U. Policies
Michelle S. Kosmidis

10:40am - 12:20pm
Plaza Ballroom C

Privacy
Chair: Paula Bruening, The Center for Democracy and Technology

The Influence of Policy Regimes on the Development and Social Implications of Privacy Enhancing Technologies
David J. Phillips

Electronic Access to Information and the Privacy Paradox: Rethinking Practical Obscurity
Charles N. Davis

Price Increases from Online Privacy
Michael R. Ward and Yu-Ching Chen

10:40am - 12:20pm
Terrace Room East

Antitrust and Networks
Chair: Mark Lemley, University of California-Berkeley

Networks Unplugged: Towards a Model of Compatibility Regulation Between Information Platforms
Phil Weiser

The Increased Need for FCC Merger Review in a Networked World
Harold Feld

Monopoly Power on the Web – A Preliminary Investigation of Search Engines
Tair-Rong Sheu and Kathleen Carley

United States v. Microsoft: A Failure of Antitrust in the New Economy
Nicholas Economides

10:40am - 12:20pm
Terrace Room West

The Future of the Unfettered Internet: Wireless Policy Challenges
Chair: Rick Whitt, WorldCom, Inc.

Prospects for Improving Competition in Mobile Roaming
Ulrich Stumpf

The Next Frontier for Openness; Wireless Communications
Eli M. Noam

An Architecture for Security and Privacy in Mobile Communications
G. Winfield Treese and Lawrence C. Stewart

From 2G to 3G - The Evolution of International Cellular
Audrey N. Selian

12:20pm - 1:50pm
Magnolia Room

LUNCH AND CLOSING SESSION

Adjourn

10:40am - 12:20pm
Terrace Room West

The Future of the Unfettered Internet: Wireless Policy Challenges
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From 2G to 3G - The Evolution of International Cellular
Audrey N. Selian

12:20pm - 1:50pm
Magnolia Room

LUNCH AND CLOSING SESSION

Adjourn

Tutorials

Entering the Debate, Influencing the Agenda
Saturday 2:30pm - 5:30pm
Plaza Ballroom C

SESSION I:
Moderator: Sharon Strover, University of Texas
Paul Margie, FCC Commissioner Michael Cobbs Office
Robert Peper, FCC Office of Plans and Policy
Brett Perlman, Commissioner, Public Utility Commission of Texas

SESSION II:

Moderator: Andrew Blau, Flanerie Works
Mark Cooper, Consumer Federation of America
David Farber, University of Pennsylvania
Gigi Sohn, Public Knowledge
W. Russell Neuman, Professor, University of Michigan

A two-part tutorial for scholars interested in how to connect their research to the telecommunications policy process.

Academic scholarship can be an important contribution to telecommunications policy debates, yet many scholars find the policy process a mystery. What are the opportunities for academic quality research to inform current issues in communication, information and Internet policy, and what are the constraints that scholars need to know about? How is research used in the various policy-making processes, and how is Capital Hill different from the FCC or state commissions? How can scholars most effectively contribute their expertise to the debate? In part one of this two-part session, experienced policymakers will review how the federal and state policy processes work and identify how and where academic research can make a contribution to policy outcomes. In part two, participants in the policy process, including academics who have been on the inside and advocates who have used research to support their positions, will lead a discussion of how it *really* works. They will explore how research is actually used in different kinds of proceedings and how strategic decisions are made to submit or commission research at various points in the policy process. Finally, they will also consider how scholarly researchers and more traditional participants in the policy process could build better links that would promote the more effective use of scholarly research in policy proceedings.

The Internet's Coming of Age
Saturday 2:30pm - 4:30pm
Walnut Room

Moderator: David D. Clark, MIT
David A. Kettler, H.I.G. Ventures
John C. Klensin, AT&T
Milo Medin, Excite@Home

A recent Computer Science and Telecommunications Board report, "The Internet's Com
Age," examined the key challenges that shape the Internet's maturation with a focus
architecture and core technologies. The tutorial, led by key technologists from the CSTB com
who are designing and building the Internet we will use tomorrow, will discuss the basic
choices that underlie the Internet's success; identify key trends in the evolution of the In
evaluate current and prospective technical, operational, and management challenges; and e
implications for decisionmakers.

Plenary Sessions

Saturday Dinner Plenary
The Federal Communications Commission
Speaker: Gerry Faulhaber

Professor Gerry Faulhaber recently finished his "Chief Economist gig" at the FCC and re
north to the Wharton School at the University of Pennsylvania. While at the FCC, Prof. Fau
had the opportunity to work on the AOL-TW merger, wireless issues, cable issues, etc. H
in under Chairman Kennard and departed under Chairman Powell. Although he describ
experience as "really, really interesting," he also adds "but I was ready to leave." Prof. Fau
has agreed to share reflections on his one-year tenure inside the walls of the FCC.

Sunday Lunch Plenary
Loaning Your Soul to the Devil: Influencing Policy Without Selling Out
Speaker: Matt Blaze, AT&T Labs-Research

Practitioners and researchers in computer security and cryptology often find themselves
out not only for technical expertise but also by policymakers, lobbyists, and the
Unfortunately, they are often ill-prepared for the public policy culture, and risk finding them
misused, misunderstood or misquoted. It doesn't have to be that way. This talk will pre
personal view of the relationship between science and public policy, focusing on the di
value systems, protocols, and expectations found in the two worlds. It really is possible to m
one's integrity while making a difference, even inside the Beltway.

Matt Blaze has been involved in public policy issues related to cryptology and computer s
for many years. In 1994, he discovered a serious flaw in the U.S. Government's "Clipper" enc
system. He has been invited to testify before the U.S. Congress several times on the su
"key escrow" systems, providing a technical perspective on how to balance the needs
enforcement for access with those of private citizens for privacy. This work contributed
recent shift in U.S. encryption policy. More recently, he has been active in the analysis
FBI's "Carnivore" Internet wiretap system.