

# TPRC

## 2024

# SPONSORSHIP OPPORTUNITIES



Sponsor Relations Coordinator:

**Syd Verinder**

**The Research Conference on  
Communications, Information  
and Internet Policy**

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# **WELCOME TO TPRC-**

## **THE RESEARCH CONFERENCE ON COMMUNICATIONS, INFORMATION AND INTERNET POLICY**

Telecommunications Policy Research Conference, Inc. (TPRC) is a Section 501(c)(3) entity which promotes interdisciplinary thinking on current and emerging issues in communications, information and the Internet. We host an annual conference and other program offerings during the year to engage a global audience by disseminating new research relevant to policy questions in the U.S. and around the world. TPRC serves researchers, regulators and policymakers from the private sector and civil society - from students to well-established practitioners.

The conference brings together a multi-disciplinary audience of roughly 350 attendees representing many fields - law, economics, engineering, computer science, public policy, data science, social sciences, cybersecurity, and others.

This global event is recognized for its academic quality, intellectual rigor, mutual respect, and collegiality. The program offerings strive for a broad definition of diversity, including but not limited to participant, viewpoint, discipline, background, and geography. The first conference was organized in 1972 under the auspices of the White House Office of Telecommunications Policy.

Financial contributions from sponsorships and individuals provide direct support to promote the mission of TPRC, assistance for graduate student participation, outreach to diverse populations through complimentary attendance, and conference planning and operations.

We welcome your participation as a TPRC Sponsor! TPRC's Sponsor Relations Coordinator will answer questions and provide additional details at your request.



An author presents his paper during TPRC51 (2023)

## BENEFITS OF CONTRIBUTING AS A TPRC SPONSOR

- Exposure to the latest communications and broadband policy research and analysis by distinguished global authors
- Opportunities to advance specific research topics and gain visibility with policy analysts and regulators
- Robust opportunities to network with scholars, regulators, practitioners, and thought-leaders from many disciplines, entities and nationalities
- Participation in quality programming including the annual research conference, webinars, town halls, plenary sessions, and social networking
- Generous benefit offerings, including complimentary conference registrations, speaker introductions, global publicity, and web-based visibility

As a 501(c)(3) organization, TPRC accepts financial contributions each year from academics, industry, foundations, advocacy organizations, research institutes, and others to support the various programs offered by TPRC. Contributions also help keep our registration fees well below other policy conferences.

**We welcome your participation as a TPRC Sponsor.** TPRC's Sponsor Relations Coordinator will answer questions and provide additional details at your request.

# SPONSORSHIP PACKAGES

## Platinum Sponsorship

Contribution: USD \$12,500

Benefits:

- 8 Complimentary conference registrations
- Premier posting of corporate logo with hyperlink on TPRC website
- Premier posting of corporate logo on conference signage and graphics
- Premier listing in marketing materials and social media
- Introduction of keynote speakers/panel members at the conference

## Gold Sponsorship

Contribution: USD \$9,500

Benefits:

- 5 Complimentary conference registrations
- Prominent posting of corporate logo with hyperlink on TPRC website
- Prominent posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media

## Silver Sponsorship

Contribution: USD \$6,500

Benefits:

- 3 Complimentary conference registrations
- Posting of corporate logo with hyperlink on TPRC website
- Posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media

## Bronze Sponsorship

Contribution: USD \$3,500

Benefits:

- 1 Complimentary conference registration
- Posting of corporate logo with hyperlink on TPRC website
- Posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media



Students and mentors gather for the 2023 Graduate Student Workshop prior to TPRC51.

# SPONSORSHIP PACKAGES (CONTINUED)

## Academic Sponsorship

Contribution: USD \$500 to \$3,499

### Benefits:

- 1 Complimentary student registration for each \$500 in contribution
- Listing with hyperlink on TPRC website
- Listing on conference signage and graphics
- Listing in marketing materials and social media

## Contributing Sponsorship\*

Contribution: USD \$500

### Benefits:

- 1 Complimentary conference registration
- Listing with hyperlink on TPRC website
- Listing on conference signage and graphics
- Listing in marketing materials and social media

\*Limited to non-profit entities, such as research organizations, public policy institutes and small foundations, which are not membership-based in nature (i.e. business-sector associations), are not grant-making entities, and have active involvement in communications, broadband or Internet policy and research.



A poster presentation during the Friday evening reception and poster session.

## Hospitality Sponsorship

Contribution: USD \$1,500 and \$750\*

### Benefits:

- Listing with hyperlink on TPRC website
- Listing on conference signage and graphics
- Listing in marketing materials and social media

\*\$1,500 for hosting 2 coffee services (limit of one sponsor); \$750 for hosting 1 coffee service (six available; limit of two per sponsor)

# SPONSORSHIP PACKAGES (CONTINUED)

## Friday Dinner Sponsor\*

Contribution: USD \$10,000

### Benefits:

- Recognition as 'Friday Dinner Sponsor' at conference
- 5 Complimentary tickets for Friday dinner
- Posting of corporate logo with hyperlink on TPRC website
- Posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media

\*Two sponsorships available for 2024.

## Conference Facility Sponsorship\*

Contribution: USD \$5,000

### Benefits:

- Recognition as 'Facility Sponsor' at Friday dinner function
- Posting of corporate logo with hyperlink on TPRC website
- Posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media

\*Two available for 2024

## Law Firm Sponsorship\*

Contribution: USD \$1,500

### Benefits:

- 1 Complimentary conference registration
- Posting of corporate logo with hyperlink on TPRC website
- Posting of corporate logo on conference signage and graphics
- Listing in marketing materials and social media

\*Limited to entities engaged in the practice of law.



Panelists engage in conversation about the politics of broadband policy during TPRC51 (2023).

# FOR MORE INFORMATION, CONTACT:

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